

Letter: Thank you for supporting Celebration of Folk Traditions, S:01 July 15-17, 2020 | Karpuri Chapter.

Dear Sir, Namaste. 27/07/2020

I wish to thank you and to all, personally, who made the first festival **Celebration of Folk Traditions, Karpuri Chapter, held from July 15-17, 2020** on folkartopedia FB page a great success. Festival videos have reached more than 37,000 people and 250 engagement hours. We think this a huge success against our efforts.

A very special thanks to Ethnic Arts Foundation (California), TAI Modern (Santa Fe), Mithila Museum (Niigata, Japan) and Praveen Kumar, Film Director, Mumbai for giving us permission to showcase their films and videos. I also submit my thanks to our distinguished Gurus & artists; Pandit Rakesh Pathak (classical vocal), Smt. Sunanda Sharma (classical vocal), Guru Rani Khanam (Kathak), Anindita Dutta (artist), Pratul Das(artist) and Murari Jha (artist) and Tanabe Chikuunsai IV (Bamboo craft).

Our honourable speakers on the deferred live videos were; Santosh Kumar Das (Mithila painter), Moti Karn (Mithila painter and daughter of legendary artist late Karpuri Devi), Tokio Hasegawa (Director, Mithila Museum), Shanti Devi (Mithila painter), Kaushik Kumar Jha (Administrator, Mithila Art Institute).

Our Honourable Speakers Live were; Prof. (Dr.) Charu Smita Gupta (Founder/Former Director MGC, Asia Traditional Textiles Museum, Siem Reap, Cambodia), Vinay Kumar (Director, Bodhgaya Biennale), Ashok Kumar Sinha (Director, Upendra Maharathi Shilp Anusandhan Sansthan, Patna), Akhilesh Esh (Former Associate, Bharat Bhavan), Prof. Jai Krishna Agarwal (Former Principal, College of Arts and Crafts, Lucknow) and Suman Kumar Singh (Art writer and senior journalist, Delhi).

A very special thank you to Vinay Sharma (Secretary, Lalit Kala Akademi, Jaipur), Rawindra Das (artist and journalist, Delhi), Bipin Kumar (artist and journalist, Delhi), Rishi Kumar Singh (Journalist) and Neha Pandey (news anchor and journalist), who supported the festival in the most praiseworthy manner.

Here, I would like to present the viewer's statistics for the three days festival. CoFT videos received a total time spent of 251 hrs by now, reached more than 37,000 art lovers and engagement of around 15,000 people across India and abroad.

To preview the festival showcase, please find the URL of the page on our website: <u>http://www.folkartopedia.com/coft-2020/</u>

Thank you to all our supporters for their contributions that make this festival possible and successful.

Thank you again.

Sincerely,

Sunil Kumar Founder Director ANN India I Folkartopedia <u>sunilkumar@folkartopedia.com</u> www.folkartopedia.com 9818018999